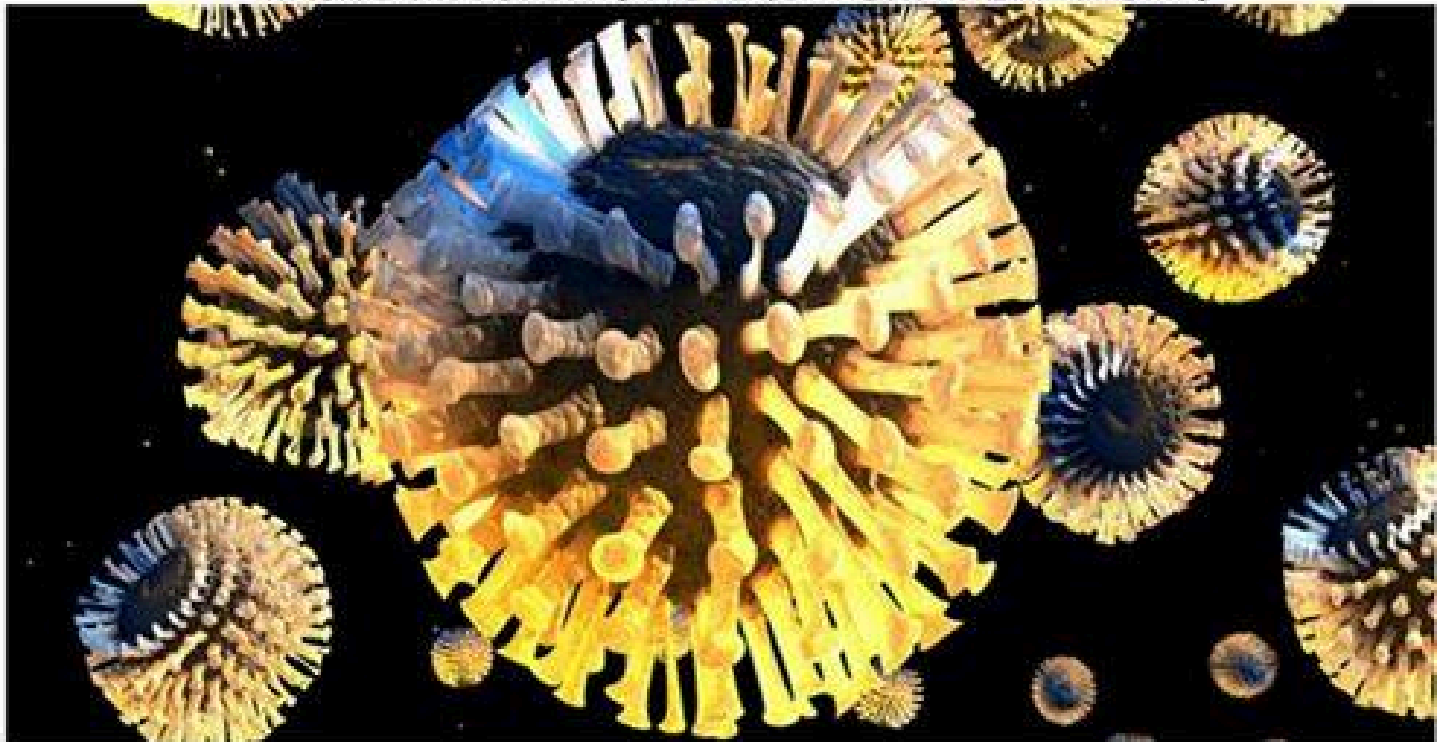


4 JULY 2017, 9:00-16.30, AULA "GUZZO", VIA PO 18, TURIN
PUBLIC INTERPRETATION



SHARING MEANING IN THE ERA OF EXTREME VIRALITY

INTERNATIONAL DOCTORAL SYMPOSIUM JOINTLY ORGANIZED BY THE UNIVERSITY OF POTSDAM, THE CHINESE ACADEMY OF SOCIAL SCIENCES, AND THE UNIVERSITY OF TURIN, IN COOPERATION WITH MIUR (ITALIAN MINISTRY FOR UNIVERSITY AND RESEARCH) AND DAAD (GERMAN SERVICE FOR ACADEMIC EXCHANGE)

INTRODUCTION AND WELCOME SPEECH

THESES ON PUBLIC HERMENEUTICS

Prof. ZHANG Jiang, Vice President of the Chinese Academy of Social Sciences (CASS)

SEMiotics OF THE COMMON SENSE

Prof. Massimo LEONE, University of Turin

THE SHIFT IN MEANING

(ON THE LANGUAGE AND COMMUNICATION STRATEGIES IN THE GERMAN RIGHT WING MOVEMENTS AND GROUPUSCULES)
Amir DIZDAREVIC, Jan RATHJE, Rocio ROCCO,
and Nora YEHIA, University of Potsdam

A PICTURE OF THE INTERNET

CONFLICT, POWER AND POLITICS ON PIXELCANVAS
Dr. Mattia THIBAUT, University of Turin

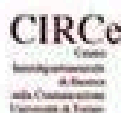
BLUE WHALE: THE JOY OF PUBLIC (OVER)INTERPRETATION
Bruno SURACE, University of Turin

MILKSHAKE DUCK IS GOING OFF-TRACK.
DYNAMICS OF VIRAL INTERPRETATIONS
THROUGH DISCUSSION PLATFORMS
Vincenzo IDONE CASSONE, University of Turin

INFORMATION, SEMIOSIS,
AND SEMIOSPHERICAL TURBULENCES
Prof. Eva KIMMICH, University of Potsdam

CONCLUSIONS: "LEARNING FROM POST-TRUTH"
Prof. Maurizio FERRARIS, University of Turin

Discussants: Prof. JIN Hulmin, Research Fellow of Institute for Literature Studies, CASS; Prof. LI Hongyan, the Editor-in-Chief of Social Sciences in China Today; Prof. QUAN Da, Program Officer of European Division, International Cooperation Bureau, CASS; Prof. Stefania STAFUTTI, University of Turin; Prof. WU Bolong, Director of European Division, International Cooperation Bureau, CASS; Prof. ZHANG Zhengwen, Vice President of Graduate School, CASS.



Lexia

