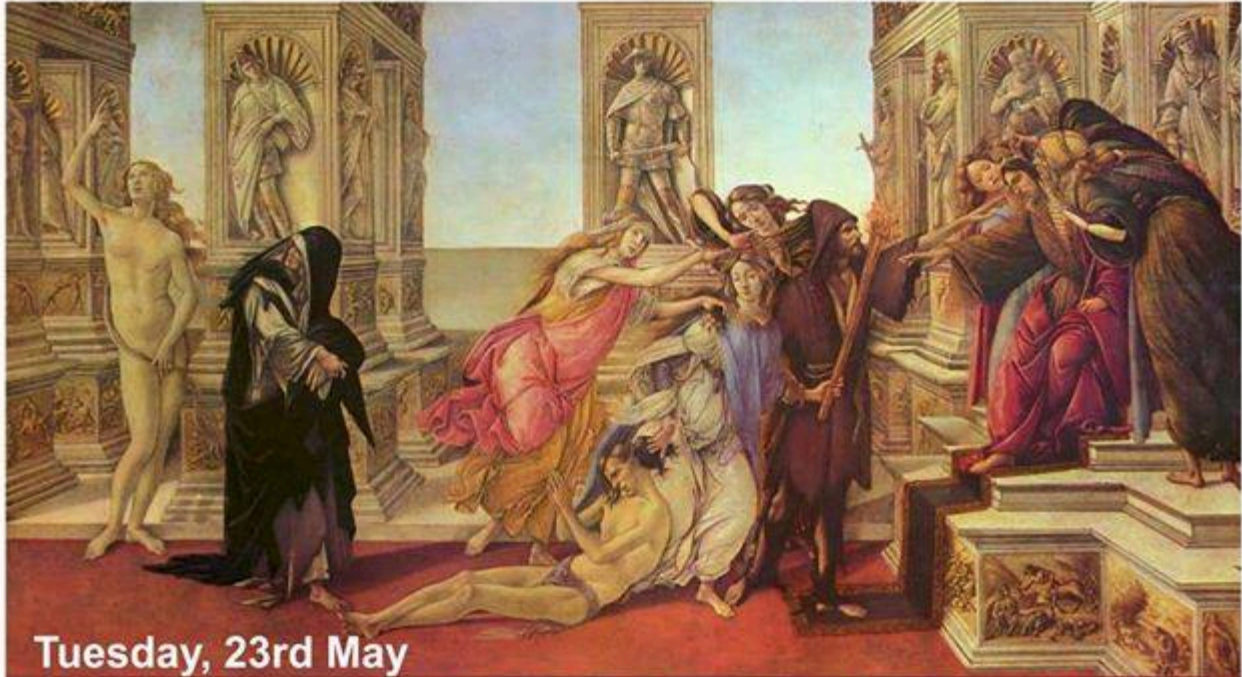


# International Conference: The Virality of Extreme Images



**Tuesday, 23rd May**

**Venue: University of Potsdam, Campus Neues Palais  
Room 1.08.0.75**

09.00-09.45 Massimo Leone (Turin): Iconic Implicitness: Toward a Negative Visual Semiotics

09.45-10.30 Mattia Thibault (Turin): All you need is Gore - Image Violence in the Peripheries of the Web

10.30-11.00 Coffee Break

11.00-11.45 Jan Rathje (Berlin): The State as a Corporation. On the Origins and Dissemination of the "BRD GmbH"-Code in German-speaking Conspiracy ideological Milieus

11.45-12.30 Bruno Surace (Turin): Pokémon and the PETA, the (not so) Odd Couple – Viral Extremeness as a Semiotic Strategy

12.30-14.00 Lunch Break

14.00-14.45 Christina Thumann (Potsdam): Autopoiesis of Violence

14.45-15:30 Julius Erdmann (Potsdam): Extreme images going viral on Facebook: The Case of the Martyrs of Tunisian Revolution

15.30-16:00 Eva Kimminich (Potsdam) & Massimo Leone (Turin): Closing Remarks

With the support of the  
DAAD-MIUR Joint Mobility Program



DAAD

